Rep Order# Status Confirmed Traffic Order# 1403775 9854095 Ver# 1 **Mod**# 0 **Printed:** 11/05/2012 1:10 PM 1 of EC'd Yes Last Received:

11/01/2012 8:46 AM

Showing Buylines: All Lines

WPGH-TV PITTSBURGH, PA Station

Advertiser) POLITICAL ISSUE GROU

Product RNC Estimate# 3548

BEN ANGLE **Buver**

Phone# Fax#

) NATIONAL MEDIA RESEARCH PLANNING Rep Firm Agency

815 SLATERS LANE ALEXANDRIA, VA 22314

Agency C/P1/P2/E //3548

Flight Dates 10/26/2012 - 11/05/2012

Hiatus Weeks

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	11/02-11/05	6P-630P	BIG BANG	:30	\$4,000.00	 F,М	3	1	3	\$12,000.00
2	11/02-11/05	630P-7P	2.5 MEN	:30	\$4,000.00	F,M	3	1	3	\$12,000.00
3	11/02-11/05	7P-730P	BIG BANG	:30	\$4,000.00	F,M	3	1	3	\$12,000.00
4	11/02-11/05	730P-8P	2.5 MEN	:30	\$4,000.00	F,M	3	1	3	\$12,000.00
5	11/03-11/03	330P-7P	WVU VS TCU	:30	\$2,000.00	SA	3	1	3	\$6,000.00
6	11/03-11/03	8P-11P	PAC 12	:30	\$1,000.00	SA	3	1	3	\$3,000.00
7	11/02-11/05	10P-11P	OREGON VS	:30	\$2,000.00	F,SU-M	7	1	7	\$14,000.00

---REPORT TOTALS---

Report Totals: 25 / \$71,000.00

---SALES MONTHLY TOTALS---

Nov 12: 25 / \$71,000.00 Sales Totals: 25 / \$71,000.00 Station Totals: 25 / \$71,000.00

Rep Order# 9854095 Ver# 1 **Mod**# 0 Status Confirmed Traffic Order# 1403775 **Printed:** 11/05/2012 1:10 PM 2 of 2 EC'd Yes 11/01/2012 8:46 AM Last Received:

10/26/2012 - 11/05/2012

Sales Office (

Salesperson (

WPCW

Salesperson Phone#

0 %

Salesperson FAX#

) WASHINGTON

202-955-5342

WPGH

10%

) KATHRYN SARDINSKY

Showing Buylines: All Lines

WPGH-TV PITTSBURGH, PA) NATIONAL MEDIA RESEARCH PLANNING Rep Firm Station Agency) POLITICAL ISSUE GROU 815 SLATERS LANE Advertiser ALEXANDRIA, VA 22314

Product RNC Estimate# 3548

Buyer BEN ANGLE

Phone# Fax#

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$671,712 CABL 0 % KDKA 37% UNKN 0 %

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

WPMY 0 % WPXI 26% WTAE 25%

//3548

Books null RA35+ Demos